



Kelsey Kitchen Was & Richie Was



HUSBAND & WIFE CONTENT CREATORS

kelsey@kitchensinkit.com | richie@kitchensinkit.com

Hello / Hola

We're Rich & Kitch - husband & wife content creators that specialize in reaching Cabo San Lucas, Mexico, travel seekers for destination weddings, honeymoons, & beyond. Working with us allows you to tap into our niche audience of highly engaged & loyal followers!

When we're not virtually coaching couples through their wedding & travel plans, or creating professional content for aligned brands, you can find us exercising, creating healthy recipes, & mixing up cocktails on the weekends. Life is all about balance & we love sharing tips on these topics with our email list, on our [blog](#) & [@kitchensinkit](#) Instagram page which can be used for product & service exposure. We're a cost-effective couple that always goes above & beyond to meet brands' needs & we can't wait to work with you!

Instagram & Website Stats



[@kitchensinkit](#)

INSTAGRAM STATS

2.3K followers
5-10% engagement rate
15.5K avg. monthly reach

AUDIENCE METRICS

55% age 25-34 & 67% Women
Top Locations: Cabo,
Cleveland, Chicago, New York

WEBSITE & EMAIL LIST

2K monthly pageviews
500+ unique sessions
400+ email subscribers
20% avg. email open rate



kitchensinkit.com

collaboration opportunities

- Content creation for websites & social media
- Sponsored posts & stories
- Dedicated blog posts
- Brand ambassadorship
- Reviews
- Video creation
- Giveaways
- [Pinterest](#)
- [TikTok](#)
- Travel & modeling
- Exclusive image creation + rights of usage

successful partnerships

